



O.P. Jindal Global University
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JINDAL SCHOOL OF GOVERNMENT AND PUBLIC POLICY OPEN LECTURE SERIES



Jindal School of Government
and Public Policy
India's First Public Policy School

Wednesday, 9 November 2016, 2:00 pm
T2, 60 seater Auditorium, Entry from T3
O.P. Jindal Global University
Sonipat Narela Road, Sonipat- 131001, Haryana

“EASE OF DOING BUSINESS”



SPEAKER

Mr. Vivek Vasishtha

Country Leader, Government and Regulatory Affairs
India and South Asia, IBM

Vivek Vasishtha is an Electronics Engineer (B.E.) and an MBA (PGDM) in Marketing & IT, having around 22 years of well-rounded professional experience in Information and Communication Technology (ICT) domain wherein he has managed Business Development & Sales, Marketing, Strategic Planning and Government and Regulatory Affairs (Corporate Affairs, Government Relations & Public Policy) as his key functional areas at different stages of his career.

In his current role at IBM, as an integral part of the India leadership team, he is overall responsible for managing key strategic engagements with identified stakeholders within the Government and industry, partnering with the Government on their flagship programs, paving the way for business and driving business as usual Government Affairs and Public Policy in India and South Asia. Leading a team of three seasoned government relations and public policy professionals, the role has a strong flair of business development and provides ample opportunities for Vivek to promote inclusion and work closely with the Government, paving the way for sales. The role also involves managing identified strategic relationships with the Government and working as a trusted advisor to the Govt. on technology issues.

With innovation running in his DNA, Vivek has a keen interest and an active involvement in Policy matters and Regulatory affairs in our ICT and Financial eco-system. He has been proactively sharing technology developments and its impact to market and policy by regular participation in public consultations on policy and regulation issues. He chairs, co-chairs and is a member of multiple National committees and working groups at industry chambers like USIBC, Amcham, CII, FICCI, Assocham, IMAI, BSA, ITI and Nasscom.

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